



# LSPs & the SMC<sup>3</sup> Platform

## IMPROVE PROFITS WITH SMC<sup>3</sup> TRANSPORTATION APIS

The SMC<sup>3</sup> Platform offers the only transportation APIs designed to go beyond simple connectivity to deliver service orchestration for 3PLs. These powerful solutions automate workflows and produce event-based notifications, allowing companies to take preventative actions before a problem occurs.

## INSTANT AND ACCURATE INFORMATION — ALL IN THE CLOUD

Join the innovative 3PLs already utilizing the SMC<sup>3</sup> Platform to manage and optimize LTL rating, transit and service complexity. New Execution and Visibility APIs provide:

FEATURE	BENEFIT
<input type="checkbox"/> Real-time info	<input checked="" type="checkbox"/> Proactive response
<input type="checkbox"/> Standardized carrier messages	<input checked="" type="checkbox"/> Streamlined workflows
<input type="checkbox"/> Intelligent carrier data	<input checked="" type="checkbox"/> Empowered dispatch
<input type="checkbox"/> Service orchestration	<input checked="" type="checkbox"/> Less network traffic
<input type="checkbox"/> Instant proof of delivery	<input checked="" type="checkbox"/> Faster payment
<input type="checkbox"/> Lower administrative costs	<input checked="" type="checkbox"/> Higher profits

*It all adds up to more efficient use of a company's hardware, software and human capital.*

## A FLEXIBLE AND COMPREHENSIVE SOLUTION

The SMC<sup>3</sup> Platform includes a wide range of transportation services designed to address the complete LTL lifecycle. SMC<sup>3</sup>'s flexible solutions allow 3PLs to choose the right fit based on their specific needs.

## ANALYTICAL APIS: RATEWARE® XL & CARRIERCONNECT® XL

- Industrial-strength APIs optimized for high speed and advanced analytics.
- Freight bill audit capabilities
- Pricing, transit and service details from multiple carriers
- Density and class rating solutions
- Industry-leading speed, reliability and security



More automated dispatch



Real-time shipment visibility



Instant proof of delivery



Higher customer satisfaction



*"It's easy to see why SMC<sup>3</sup> is the leader in LTL shipping technology. They take complex things and make them easy."*

*— Ken Pehanick, Founder, Echo SaaS Transportation*



### EXECUTION & VISIBILITY APIS: VOLUME PRICING, DISPATCH, SHIPMENT STATUS, DOCUMENTS

Real-time transactional shipment communications.

- **Execution APIs** ensure orchestrated dispatch
- **Visibility APIs** enable real-time shipment visibility and intelligence
- The volume API automates the task of querying carrier volume rates, which reduces errors and allows 3PLs to redeploy volume LTL resources to revenue-generating activities.



Built on a secure, private cloud, the SMC<sup>3</sup> Platform can monitor each step in freight workflows — from pickup and in-transit to at-terminal and out-for-delivery — across the entire shipment lifecycle.

#### UNRIVALED REPUTATION — SMC<sup>3</sup> HAS:

- ✓ The largest number of partnerships with supply chain technology partners
- ✓ Long-standing carrier relationships
- ✓ Proven business stability
- ✓ A proven record of being a trusted guardian of data security

We're ready to help you improve efficiencies with real-time transportation management. Contact our team today at [www.smc3.com](http://www.smc3.com) to learn more.

#### WHY SMC<sup>3</sup>?

SMC<sup>3</sup> is a hub of expertise in the LTL arena. Fueled by heavyweight, analytical APIs, SMC<sup>3</sup> delivers LTL pricing expertise through collaborative pricing technology that supports end-to-end, ongoing predictability in shipper/3PL-carrier relationships. More than 5,000 North American shippers, carriers, logistics service providers and freight-payment companies rely on SMC<sup>3</sup>'s sophisticated LTL base rates, content, and expert bidding and planning tools to make the best business decisions, achieve higher returns on their transportation investment, and meet the dynamic demands of the market.

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