

SMC³ & Carriers

Your *Trusted* Partner

Committed to Driving Long-Term Value for Carriers—Delivering Insights, Elevating Connectivity & Driving Efficiency



Grow Your Business

SMC³ integrations to 100+ technology providers expands carrier reach to new shipper and LSP segments



Leverage Advanced Price & Cost Solutions

Gain insights into true costs, tap into pricing analytics to drive data driven decisions



Lower the Cost to Serve

Reduce phone calls and manual customer touchpoints with SMC³ facilitated API and EDI connections

Member-Driven Trade Association Supporting 250+ Carriers

Why Become a Carrier Member?

- ✓ Access to custom curated industry insights and resources; SMC³'s Daily Supply Chain Intelligence Brief, Monthly Executive Briefing, The Review and a discounted *Journal of Commerce* subscription.
- ✓ Discounts for SMC³'s Jump Start and Connections conferences — featuring the hottest transportation topics, industry leadership panels and networking opportunities.

“SMC³ knows the industry and its participants very well, so it's easy for them to create fantastic products, strategic solutions and bring value to a very complicated process.”

Rob Estes, President & CEO,
Estes Express Lines

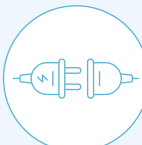
Your *Trusted*
Partner

Meeting Your Customers Where They Manage LTL Transportation

- ✓ APIs
- ✓ RateWare® XL
- ✓ CarrierConnect® XL



Engage



Connect

- ✓ Analytical APIs
- ✓ LTL APIs
- ✓ EDI

- ✓ Automate and save time from quote to delivery
- ✓ Pricing, dispatch, tracking eBOL and documents



Optimize



Educate

- ✓ Leading industry conferences, LTL online education & certification and carrier user groups



Nearly

2,200

logistics providers and shippers rely on SMC³ data and technology.

76%

of logistics service providers and **64%** of shippers have invested in **transportation management systems (TMS)***

*Source: Forbes Top Transportation Technology Trends

Solutions That Drive Strategic Costing & Pricing Decisions

DS

SMC³ Data Services Team

Creates custom base rates, supports General Rate Increase (GRI) implementation, converts class rates to a density or cube format and much more.

NTD

National Traffic Database

Benchmark and optimize using market share report data.

CIS

Cost Intelligence System

CIS[®] is the leading LTL costing model—the foundation for maximizing profitability. Understand true costs by customer, empower profitable business decisions and streamline emissions reporting using the carbon calculator, following the ISO 14083 standard.

DATA SERVICES

COSTING SYSTEM

SMC³

PRICING ANALYTICS

RW^{XL}

RateWare[®] XL and RateWare[®] Plus

The RateWare Family enables high-speed quoting and bill rating, with access to over 5,000 base rates PLUS access to standard carrier published accessorial charges using RateWare Plus.

RW⁺

DPB

Dynamic PriceBuilder[®]

Dynamic PriceBuilder offers the ultimate data-driven price precision and ability to quickly react to market dynamics with the convenience of sending quotes directly to TMS platforms like MyCarrier and others.

BM^{XL}

BatchMark[®] XL

BatchMark processes thousands of bills in minutes to support price analysis.

B\$

BidSense[®]

BidSense is the “carrier” most favored freight bid procurement application.



SMC³ is the one-stop knowledge hub for less than truckload technology, data and education, delivering unrivaled LTL analytical capabilities and shipment visibility data. Best known for its trusted RateWare and CarrierConnect rating and transit solutions, SMC³ also delivers industry leading direct-to-carrier LTL APIs. SMC³ solutions travel beyond simple connectivity and empower shippers, 3PLs and carriers to collaborate and optimize decision making throughout the entire LTL lifecycle. Customers rely on SMC³ solutions to make informed business decisions, achieve higher returns on their transportation investment, and meet ever-changing market demands.

To learn more about SMC³'s array of freight transportation technology solutions, visit www.smc3.com or contact your SMC³ sales representative.

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**Scan the QR Code to Learn More
or Schedule a Demo!**